

Company Name:			
Name		Job Title:	
Switch:		E-mail:	
Direct:		Twitter Account:	
Fax:		Website:	
Mobile:		Address:	

Please answer the following to qualify your eligibility to attend:

- Y I am Head of IP or Head of the Patent, Trademark or Brand department
- Y I control where IP, Patent, Trademark or Brand Protection budget is spent
- Y I have an active requirement for intellectual property solutions within the next 6-12 months
- Y I have a personal budget of £500,000 or above (please specific personal budget)

About You & Your Organisation			
Company's main activity		Size of Patent, Trademark and Domain Portfolio:	
Length of time in current role		Name of Global / Regional VP of IP	
Personal strategic responsibility (patent, trademark, brand protection, anti-counterfeiting, licensing, litigation and or other)?		Name of Global / Regional VP Patent	
Regions responsible for		Name of Global / Regional VP Trademark and/or Brand	
Name & job title of person you report to		Name of Global / Regional VP Litigation or IP Litigation	
Who else is involved in decision making when it comes to purchasing of IP solutions & services?		Name of General Counsel/ Head of Legal	
Annual company revenue Fortune 1000 number		Name of European counterpart	

Challenges		
Top 3 challenges you're seeking to address	Budget sign off received?	Timescales needed to achieve the projects 6-12 months / 12-24 Months / On-going
1.		
2.		
3.		
Top success story	Project complete?	Length of time since completion/ how far in your project are you?

Solution Providers	
Which solutions providers are you currently working with?	
Which law firms do you currently work with?	
What IP Management system are you currently using?	
When did you last implement a new IP management or docketing software?	
Are you considering updating or purchasing new IP management software in the next 6-12 months?	
What was the last investment (external solutions) made within the department?	
Which solution providers would add value to your time at this meeting?	
Do you anticipate needing external counsel in Europe in the foreseeable future?	
Do you have an IP law firm panel? If so, when is it up for review?	
Are you looking for external advisory services to help with IP strategy? If so, which areas of strategy do you need help with?	
Do you have a separate IP Litigation budget? If so, what is it?	
In which jurisdictions are you planning to review your panel/looking for a new law firm in the next 12-24 months?	

Solution Provider Offerings				
	Investment Areas <i>H = High interest/looking to invest</i> <i>MH = High interest/Future requirement</i>	Project Details		
		Purchasing Responsibility <i>D= Direct</i> <i>I = Influencer</i>	Timescales <i>Immediate/</i> <i>6-12 Months /</i> <i>12-24 Months</i>	Jurisdictions / Requirement Specification
Legal & Advisory				
Law Firms				
Trade Secrets				
Patent Drafting & Filing				
Patent Renewals Management				
Patent Litigation				
Trademark Litigation				
IP Business Services				
Tax & Audit Services				
Legal Process Outsourcing Services				
eDiscovery				
Literature & Prior Art Search				
IP Insurance Services				

IP Strategy				
Competitive Research and Analysis				
IP Investigations				
Translation Services				
IP Due Diligence				
Design Rights Services				
Recruitment & Talent Management				
IP Monetization and Commercialization				
Broker Services				
European Patent Validation				
Capital Investment Firms				
Monetization Consultants				
Non-Practising Entities				
Valuation Services				
Licensing				
Software tools				
Patent Portfolio Management Tools				
Trademark Portfolio Management Tools				
Integrated IP Management Software Tools				
Contract/ Document Management Software				
Legal Spend Management				
Custom (bespoke) software solutions (please specify)				
Brand Protection				
Online Brand Protection/ Monitoring Services				
Trademark Registrations				
Domain Names				
Brand Monitoring				
Anti-Counterfeiting & Anti-Diversion Systems				
Track Trace & Authentication Services				
Other (please specify):				
Finally we would like to invite you to recommend a peer to receive an invitation (please provide names and contact details):				
Please explain direct or influencing responsibility				
What question would you like to ask at the Exchange? (You are welcome to ask this question yourself at the event or we will pass the questions to the Chair)				