

HYBRID EDITION

SSOW ASIA 2021

18 - 21 October 2021

BUILDING DIGITAL SSO & GBS MODELS

TO REMAIN COMPETITIVE IN THE CHANGING PANDEMIC LANDSCAPE

Focused content on transitioning towards digital business models, harnessing breakthrough technologies and a reformed workforce.



KEEPING IT SAFE FOR YOU

We follow the Singapore Tourism Board's Safe Management Measures (SMM)

to bring you a safe on-site event experience!

<https://www.stb.gov.sg/content/stb/en/home-pages/advisory-for-MICE.html#MICE>



ONE EVENT, TWO EXPERIENCES

In 2021, we bring to you a mixture of in-person participants on-site at the event, and virtual participants logged on via our virtual event platform - from the safety of your home.



SHOWCASE YOUR SOLUTIONS

Keep your products top-of-mind and right-in-front of your target audience

With our virtual exhibition booths, poster libraries, live demonstrations and more - we can tailor our offerings according to your objectives.



ACCESS TO ALL CONTENT

AND ALL NETWORKING SESSIONS!

If you are attending the event in-person, you will be entitled to select 1 stream of your choice*, but you will have access to all content **on-demand**. Networking sessions will be conducted via our dedicated Virtual Event Application.

*Selection will be done on a first-come-first-served basis



Remain Relevant in the Changing SSO & GBS Landscape

Seize the Chance to Transform & Future-Proof Your SSO

Latest Technology Breakthroughs & Innovations