

Sponsorship, exhibition
& networking opportunities



Meet and network with 150+ Nordic business transformation leaders and showcase your competitive advantage directly to them.

+44 (0) 20 7368 9300 | partner@iqpc.co.uk
www.nordicbusinessstransformation.com

Join us at Nordic Business Transformations 2019 (NBT) as we explore the frontline of business transformation and strategic back office change. You'll have the opportunity to network with 150+ key executives, discuss their needs and challenges and what your services can do for them. All in the striking city of Stockholm.

Meet 150+C-Suite and Heads/VP/Global/Directors/Managers with functions in

- Shared Services
- Business Services
- Global Business Services
- Business transformation
- Process Improvement
- Process Excellence

- Governance
- RPA / Automation
- Business Strategy
- Continuous Improvement
- Data & Analytics
- Digital transformation

From the following key sectors:



Financial Services & Insurance, Manufacturing, Technology & Telecoms, Life Sciences, Transport & Logistics, Aviation & Aerospace, Utilities, Energy, Telecoms, Consumer Goods, Retail, Media & Entertainment

Confirmed attendees for 2019 include:



“We’ve been attending IQPC events for three years now. Our main objective is to have the opportunity to speak to the decision makers or those with the ability to influence the decision makers of very large companies. IQPC is able to provide us with these contacts at their events; other conferences we have attended have not been able to! IQPC consistently delivers us the right calibre of delegate - I have a list of over 10 people I specifically want to talk to at this event alone“

Martin Drake, Connolly Consulting

The ever-increasing demands of customers and constantly developing technology means that it has never been more important to **adapt and change**. But as transformation becomes more of a commodity than a one-off project, companies are trying to be **smarter** in the way they approach transformation. Meet the attendees facing these changes and showcase **your solutions to their challenges**.



Key Investment priorities include:

- BPM/BPO/BPA
- RPA & Automation
- Analytics & Data Management
- Workflow Management
- Finance and HR Technology
- Management Consulting



We offer various, tailored opportunities including:

- Speaker sessions
- live demos
- Deep-dive workshops,
- Case studies
- Exhibition booths and more

Contact us today, we'll discuss & design the best possible package for your company

We have been working successfully with IQPC across different geographies and across multiple industry verticals. The industry thought leadership and the contacts that IQPC brings to the fore make this a really worthwhile investment”

Head of Marketing, Edgeverve

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Join our existing roster of partners for this event



Our partnerships opportunities come in many shapes and can be tailored to your company needs.

One constant: putting you in front of the right people, in a position to develop your business.

For full details on business packages and networking options, contact Mark Peckham at +44 207 368 9300 or partner@iqpc.co.uk

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