



# OPEX

OPERATIONAL EXCELLENCE LEADERS

# EUROPE

1-3 April 2019 | LONDON, UK

## Sponsorship Opportunities

The most established, innovative OpEX conference in Europe – now in its 19th year!

Heads of improvement/ excellence/ transformation/ automation – meet the people that matter

Structured networking to maximize business opportunities

## 150+ SENIOR EXECUTIVES WITH FUNCTIONS IN:

- > Operational/Process Excellence
- > Transformation
- > Change Management
- > Performance Management
- > Continuous Improvement
- > Process Improvement/Management
- > Lean Six Sigma
- > Quality & Strategy
- > Automation/RPA
- > Process/Business Architect

## INDUSTRIES THAT ATTEND OPEX LEADERS EUROPE

- > Banking
- > Insurance
- > Telecoms
- > Pharmaceuticals
- > Manufacturing
- > Consumer Goods
- > Technology
- > Media
- > Transport
- > Logistics
- > Travel
- > Legal
- > Supply Chain
- > Energy & Utilities

## SOME OF THE CONFIRMED ATTENDEES FOR 2019:

**Nick Good**  
Director of VM IT Integration and Operations  
**Liberty Global/Virgin Media**

**Emilio Ibáñez**  
Head of Operational Excellence and V-Expert  
**Nissan**

**Xavier Fenard**  
Head of Process and Progress for Operations - Flat Products  
**ArcelorMittal Europe**

**Mark Stone**  
CEO, South Oxfordshire and Vale  
**White Horse District Councils**

**Elke Hollmann**  
Head Of Process Engineering  
**Stratec Biomedical AG**

**Jurgen Nuyts**  
Global Process Manager  
**Nike**

**Patrick Houbrigts**  
Director of Operational Excellence  
**Booking.com**

**Paul Snead**  
Managing Director, Operational Excellence, Wholesale Banking  
**ING**

**Jarkko Vuorikoski**  
Head of Customer Journey  
**Danske Finance**

**Dave Pratt**  
Group Financial Controller  
**Transferwise**

**Renuka Fernando**  
Head of Cross Government Transformation  
**Cabinet Office**

**John Maxwell,**  
Head of Continuous Improvement, National Treasury Management Agency  
**Ireland**

**Peter Evans**  
LCI Director, Business Service Operations  
**LEGO**

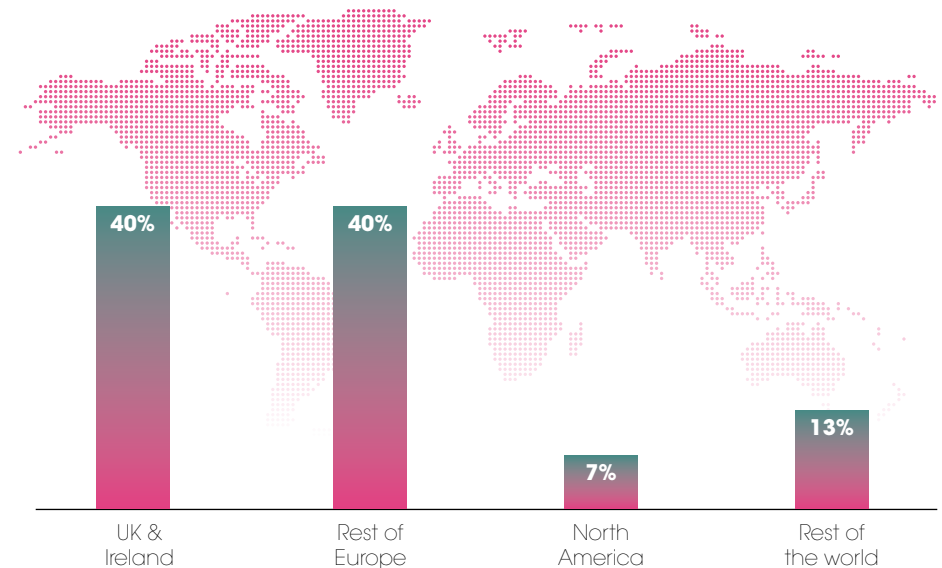
**Isabelle Hannedoucher**  
Global VP - Business Improvement and Growth Support  
**Sodexo**



“Exec teams no longer have the luxury of deciding whether to embrace process. The pace of digital disruption is increasing by the day. To survive in this ‘new normal’ world, organizations must constantly strive to innovate”

Ivan Sejelj, CEO, Promapp

## GEOGRAPHY OF ATTENDEES:





“This event has been invaluable for productive networking. It gave us the opportunity to meet with peers - and allowed my team to further current partnerships and have conversations which probably would not have occurred otherwise”

i-nexus

## Business Opportunities

Meet and network with European OPEX and business transformation leaders and showcase your competitive advantage directly to them



### AN ENGAGED DELEGATION....

Hundreds of senior executives with functions across OPEX, digital transformation, enterprise architecture, process excellence, intelligent automation and CX excellence. Audience with clearly-defined challenges, engaged, ready to listen, understand and invest in the solutions that will allow them to deliver on their initiatives.

### ...INVESTING IN

- RPA
- BPM
- Collaboration tools
- AI tools for operational efficiency
- Cloud Services
- Data Management
- IBPM and BPM
- Business process discovery
- Process mining
- Gamification
- Consultants
- Specialized Training
- Recruitment
- Change management
- Business Process Improvement
- Digital transformation
- OPEX/Lean/Agile

## This year's top priorities

- ❑ The rise of AI and robotic automation is creating a fear of being left behind the competition on service, efficiency and quality if they don't embrace it
- ❑ Digital is the new transformation centre of the business: the PEX team must stay closely aligned to the digital agenda if they don't want to become irrelevant to the future goals of the business
- ❑ Creating a more agile, flexible business that can respond to rapid change in the market, technology and the business environment
- ❑ Fresh ways to embed customer-centric improvements across a complex business

[CHECK OUT THE FULL EVENT GUIDE](#)

## The opportunities onsite

- Speaking opportunities
- Live demos
- Deep-dive workshops
- Interactive discussions
- Masterclasses
- Live case studies
- Exhibition booths
- Branding opportunities

*Everything can be tailored, we'll discuss and design the best possible package.*



## What do the companies below have in common?\*



They chose to partner with OPEX Leaders Europe!

**Partnerships** come in many shapes and can be tailored to your needs.

**One constant:** putting you in a position to develop your business.

Contact Bertan Halil

at +44 207 368 9300 or [sponsorship@iqpc.co.uk](mailto:sponsorship@iqpc.co.uk) for all the details!

 **BECOME A PARTNER**

