



1-3 April 2019 | LONDON, UK

Sponsorship Opportunities

The most established, innovative OpEX conference in Europe – now in its 19th year!

Heads of improvement/excellence/transformation/automation – meet the people that matter

Structured networking to maximize business opportunities

200+ CFOS AND SENIOR FINANCE EXECUTIVES:

- > Operational/Process Excellence
- > Transformation
- > Change Management
- > Performance Management
- > Continuous Improvement
- > Process Improvement/Management
- > Lean Six Sigma
- > Quality & Strategy
- > Automation/RPA
- > Process/Business Architect

INDUSTRIES THAT ATTEND FUTURE OF FINANCE & CFO SUMMIT:

- > Banking
- > Insurance
- > Telecoms
- > Pharmaceuticals
- > Manufacturing
- > Consumer Goods
- > Technology
- > Media
- > Transport
- > Logistics
- > Travel
- > Legal
- > Supply Chain
- > Energy & Utilities

SOME OF THE CONFIRMED ATTENDEES FOR 2019:

Nick Good
 Director of VM IT Integration and Operations
Liberty Global/Virgin Media

Emilio Ibáñez
 Head of Operational Excellence and V-Expert
Nissan

Xavier Fenard
 Head of Process and Progress for Operations - Flat Products
ArcelorMittal Europe

Mark Stone
 CEO, South Oxfordshire and Vale
White Horse District Councils

Elke Hollmann
 Head Of Process Engineering
Stratec Biomedical AG

Jurgen Nuyts
 Global Process Manager
Nike

Patrick Houbrigts
 Director of Operational Excellence
Booking.com

Paul Snead
 Managing Director, Operational Excellence, Wholesale Banking
ING

Jarkko Vuorikoski
 Head of Customer Journey
Danske Finance

Dave Pratt
 Group Financial Controller
Transferwise

Renuka Fernando
 Head of Cross Government Transformation
Cabinet Office

John Maxwell,
 Head of Continuous Improvement, National Treasury Management Agency
Ireland

Peter Evans
 LCI Director, Business Service Operations
LEGO

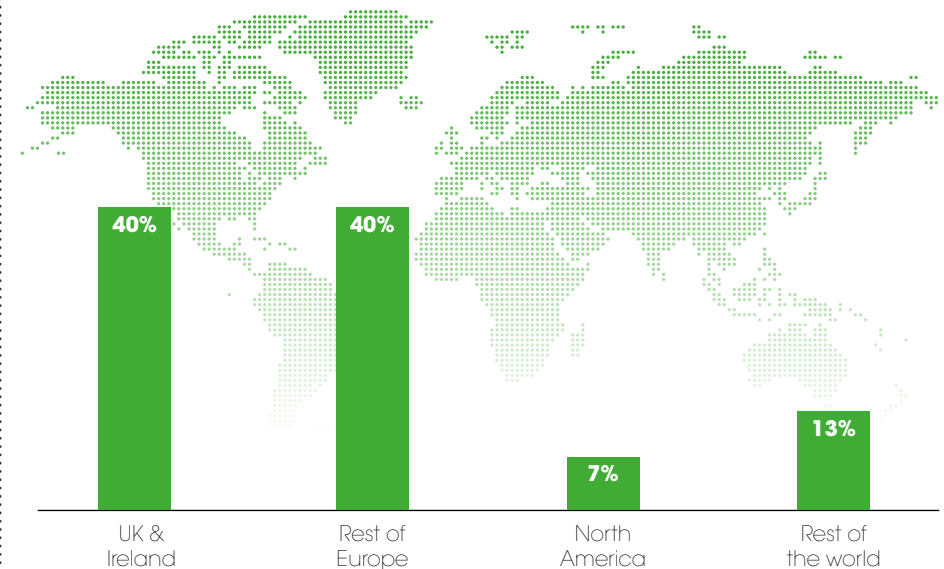
Isabelle Hannedoucher
 Global VP - Business Improvement and Growth Support
Sodexo



“Exec teams no longer have the luxury of deciding whether to embrace process. The pace of digital disruption is increasing by the day. To survive in this ‘new normal’ world, organizations must constantly strive to innovate”

Ivan Sejelj, CEO, Promapp

GEOGRAPHY OF ATTENDEES:





“This event has been invaluable for productive networking. It gave us the opportunity to meet with peers - and allowed my team to further current partnerships and have conversations which probably would not have occurred otherwise”

i-nexus

Business Opportunities

Meet and network with European OPEX and business transformation leaders and showcase your competitive advantage directly to them



AN ENGAGED DELEGATION....

Hundreds of senior executives with functions across OPEX, digital transformation, enterprise architecture, process excellence, intelligent automation and CX excellence. Audience with clearly-defined challenges, engaged, ready to listen, understand and invest in the solutions that will allow them to deliver on their initiatives.

...INVESTING IN

- RPA
- BPM
- Collaboration tools
- AI tools for operational efficiency
- Cloud Services
- Data Management
- IBPM and BPM
- Business process discovery
- Process mining
- Gamification
- Consultants
- Change management
- Business Process Improvement
- Digital transformation
- OPEX/Lean/Agile
- Specialized Training
- Recruitment

The opportunities onsite

- Speaking opportunities
- Live demos
- Deep-dive workshops
- Interactive discussions
- Masterclasses
- Live case studies
- Exhibition booths
- Branding opportunities

Everything can be tailored, we'll discuss and design the best possible package.

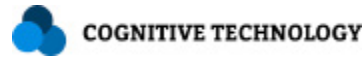
This year's top priorities

- ■ The rise of AI and robotic automation is creating a fear of being left behind the competition on service, efficiency and quality if they don't embrace it
- ■ **Digital is the new transformation centre of the business:** the PEX team must stay closely aligned to the digital agenda if they don't want to become irrelevant to the future goals of the business
- ■ **Creating a more agile, flexible business** that can respond to rapid change in the market, technology and the business environment
- ■ **Fresh ways to embed customer-centric improvements across a complex business**

[CHECK OUT THE FULL EVENT GUIDE](#)



What do the companies below have in common?*



They chose to partner with OPEX Leaders Europe!

Partnerships come in many shapes and can be tailored to your needs.

One constant: putting you in a position to develop your business.

Contact Bertan Halil

at +44 207 368 9300 or sponsorship@iqpc.co.uk for all the details!

 **BECOME A PARTNER**

