

FUTURE OF FINANCE AND CFO SUMMIT

11-13 February 2019, The Hurlingham Club, London, UK

Sponsorship Opportunities

One of the most established, innovative finance transformation conferences – now in its 11th year!

Expanded CFO Boardroom – exclusive access to key decision-makers

50% new accounts and structured networking to maximize business opportunities

200+ CFOS AND SENIOR FINANCE EXECUTIVES:

- > Heads of Finance
- > Finance Directors
- > Finance Transformation Project Directors
- > Finance SSC Director/
Director of Finance Operations
- > GPO (P2P, R2R, O2C)
- > Directors of FP&A
- > Financial Controllers
- > Finance Managers

INDUSTRIES THAT ATTEND FUTURE OF FINANCE & CFO SUMMIT:

- > Manufacturing & FMCG
- > Financial Services
- > Business Services
- > Pharma
- > Retail
- > Technology

SOME OF THE CONFIRMED ATTENDEES FOR 2019:

Anders Liu-Lindberg
Head of Global Finance PMO
Maersk

Chris Argent
BI and Analytics Programme
Lead, Vodafone, and Founder
Generation CFO

Eleanor Hampson
Finance Transformation Director,
BT Group
(Shortlisted for Future CFO of the Year, Women in Finance Awards)

Phil Green
CFO
Reach Robotics

Malcolm Finn
Global Head of Group Reporting
Vodafone

Caroline Gardner
Finance Director EMEA
JUUL Labs

David Guppy
CFO
Beano Studios

Lucy Walker
Interim Group Finance Director
M&S

Hannah Heath
Finance Director
JoJo Maman Bebe Ltd

Jo Fletcher
CFO
European Tour
(Finalist for CFO of the Year, Women in Finance Awards)

Susan Allan
Group Finance Director
Willerby Group Ltd

Erica Ingham
CFO
Mediacom
(Finalist for CFO of the Year, Women in Finance Awards)

Connie Kang
CFO
Opplé

Laurence Lynch
Finance Director, Process &
Controls EU
Shire Group

Kathryn Sherratt
CFO
Financial Services Compensation Scheme
(Finalist for CFO of the Year, Women in Finance Awards)

Paul Bryanhill
VP Finance Operations
NBC Universal

John Murray
Finance Director
TUI SKI

George Connell
VP Strategy - Finance Operations
Shell

“21% of CFOs are planning to robotise all or part of their financial processes. Large companies have completed their test phase and are looking to roll out robotisation on a much larger scale in order to industrialise their business models”

PWC Survey 2018



“Since it was founded 50 years ago, the finance department has carried out so much reporting and analyses that we tend to lose track. My goal is to simplify our reporting in order to save time and focus on the key underlying messages that are most relevant and valuable for everyone.”

Olivier Moly, Conforama



“Process optimisation is not just a priority, it is a question of basic standards! It is about continuously questioning and improving our current processes. New technologies make this much easier and mean we can be much more efficient when it comes to tasks with a low added value”

Nathalie Pivet, EDF

BUSINESS OPPORTUNITIES

Meet and network with senior European finance executives committed to transform the finance function, and showcase your competitive advantage directly to them



AN ENGAGED DELEGATION...

Hundreds of finance transformation executives with clearly-defined challenges, ready to listen, understand and invest in the solutions that will allow them to deliver on their initiatives.

...INVESTING IN

- Finance Process Automation
- Intelligent Automation
- BPO
- Analytics
- Data Management
- Consultants
- Digital Transformation
- Order- to – Cash
- Receivables Management
- Record- to Report Solutions
- F&A BPM
- Document management / OCR
- Procure-to-Pay Solutions
- Consultants

THE OPPORTUNITIES ONSITE

- Speaking opportunities
- Live demos
- Deep-dive workshops
- Interactive discussions
- Masterclasses
- Live case studies
- Exhibition booths
- Branding opportunities

Everything can be tailored, we'll discuss and design the best possible package.

THIS YEAR'S TOP PRIORITIES

-  **Transforming** the finance function, lowering the cost of finance, improving processes, harnessing technology, improving business oversight.
-  **Leveraging technology** for maximum gains & driving cost efficiencies and finance productivity
-  **Addressing** the Finance Skills deficit, career tracking and planning, mentoring, skills needed for CFO
-  **Finance transformation strategy &** developing a blueprint and a Target Operating Model for the transformation

 **CHECK OUT THE FULL EVENT GUIDE**



WHAT DO THE COMPANIES BELOW HAVE IN COMMON?*



***THEY'RE ALREADY PARTNERING WITH US!**

Partnerships come in many shapes and can be tailored to your needs.

One constant: putting you in a position to develop your business.

Contact Bertan Halil

at +44 207 368 9300 or sponsorship@iqpc.co.uk for all the details!

 **BECOME A PARTNER**

